

REP: TEL# 312-228-6611 FAX# 312 329 2477  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 16.05  
\*\*\*CHANGES\*\*\* \*\* WFTV-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 74 SALESMAN # \_\_\_\_\_  
BUYER NAME BARB OBRZUT  
SALES PRSN CH- ANDREW KWELLER

	CLASS: NATL.	LOCAL	REGIONAL
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DATE OCT1/12 16.05

DATE OCT1/12 16.05

M3 APPROVED - SEE LINES 26 & 27  
PLS CFM & THANKS  
PATI FOR ANDREW

CON CM

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 3223												
23	S		1130P-1205A	30		\$775.00	9/22	9/22	0		SAT	0
PROGRAM : LATE NEWS RA35+ : 3.9 PART OF A MAKEGOOD MADE UP OF LINES 22-23												
16	S		1130P-1205A	30		\$775.00	9/22	9/22	0		SAT	0
PROGRAM : LN FOLLOWING NCAA FOOTBALL RA35+ : 2.3												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:

26	A		1221A	30		\$775.00	9/22	9/22	1		SAT	1
PROGRAM : LN FOLLOWING NCAA FOOTBALL												
RA35+ : 2.3												
ORD COM1: LN FOLLOWING NCAA FOOTBALL												
THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-16												
THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-23												

27	A		1231P	30		\$775.00	9/22	9/22	1		SAT	1
PROGRAM : LN FOLLOWING NCAA FOOTBALL												
RA35+ : 2.3												
ORD COM1: LN FOLLOWING NCAA FOOTBALL												
PART OF A MAKEGOOD MADE UP OF LINES 26-27												
STATION MAKEGOOD OFFERS:												
M3 OK'D BUY#16 MISSED: SAT/1130P-1205A SEP22 30S \$775.00 (OCT1/12)												
BUY#23 SAT/1130P-1205A SEP22 30S \$775.00 PLS ADVISE.												
OFFER: SAT/1221A SEP22 30S \$775.00												
& SAT/1231P SEP22 30S \$775.00												
CMT: LN FOLLOWING NCAA FOOTBALL												

SEP/12 95125.00 CONTRACT TOTAL 95125.00

TOTAL SPOTS 87

MARKET TOTALS \$271,786 WFTV 35% WKMG 25% WESH 30% WOFL 10% WKCF 0% WRBW 0% CABL 0%

WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI

DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE